

SECTION – B

SPECIAL REGULATIONS FOR B.DESIGN PROGRAMME

55.0 PRELIMINARY DEFINITIONS AND NOMENCLATURE

In these Regulations, unless the context otherwise requires

- i) "Programme" means Degree Programme, namely, B.Design Degree, programme
- ii) "Course" means a theory or studio based subject that is normally studied in a semester, like History of Interior Design. Theory of Interior Design and etc.

56.0 PROGRAMMES AND ELIGIBILITY

56.1 Programmes codes and Duration:

CODE	PROGRAMME		
	UG	DURATION SEMETSER	
		MIN	MAX
B. DESIGN	B.Design (Interior Design and Components)	8	12
	B.Design (Art Design)	8	12
	B.Design (Crafts and Design)	8	12
	B.Design (Corporate Design)	8	12
	B.Design (Digital Concepts)	8	12
	B.Design (Transportation Interiors)	8	12
	B.Design (Interior Scape and Gardening)	8	12

56.2 Eligibility Criteria for Admission :

Admission for B.Design Degree will be made only in the first year.

56.2.1 ELIGIBILITY CRITERIA FOR B.DESIGN PROGRAMME:

Candidates for admission to the first semester B.Design degree programmes shall be required to have passed the Higher Secondary Examination of (10+2) curriculum (Academic Stream) prescribed by the Government of Tamilnadu / Other States, CBSE or its equivalent or any other qualifying examination accepted by the Academic Council of the University as equivalent there to with Mathematics, Physics and Chemistry as subjects of study Or 10+3 Diploma recognized by Central / State Governments, Or International Baccalaureate Diploma after 10 years of schooling.

56.2.2 The eligibility criteria such as marks, number of attempts and physical fitness shall be as prescribed by the Academic Council of the University from time to time.

56.2.3 The candidates shall not have completed 21 years of age as on first of July of the years of application. For Candidates belonging to SC / ST the age limit is relax able by 3 years.

56.2.4 If at any time after admission it is found that the candidate has not fulfilled any of the requirements stipulated, the dean may revoke the admission of the candidate and report the matter to the Academic Council.

57.0 Structure of the B.Design Programme:

57.1 B.Design programme offers 7 specializations viz.

1. B.Design (Interior Design and Components)
2. B.Design (Art Design)
3. B.Design Crafts and Design
4. B.Design (Corporate Design)
5. B.Design (Digital Concepts)
6. B.Design (Transportation Interiors)
7. B.Design (interior Scape and Gardening)

57.2. Structure of the B.Design programme:

The Programme will have a curriculum and syllabus consisting of

- a) Theory based courses such as History of Interior Design, theory of Interior Design, Interior Services etc.,
- b) Theory cum studio based courses comprising of courses on materials and construction, Graphics, Furniture Design, Computer Applications in Design, Workshop etc.,
- c) Studio based courses comprising of courses on Design Studio and Design Courses related to specializations.
- d) General courses include English Composition and Communications.
- e) Electives courses in related fields.
- f) Graduation project in the VIII Semester.

57.3 B.Design Specialization programmes have course consisting of,

- a) Theory Based courses like Parameters of Art Design, working drawing, Advanced Material in Crafts, Corporate Branding and Signage etc., to suit the subject of specialization in the VII Semester.
- b) Studio based courses like Design studio pertaining to the specialization in the VII semester.
- c) Graduation Project in semester VIII pertaining to the specialization.
- d) Electives pertaining to the specialization in VII and VIII semester.

57.4 The Curriculum and syllabus shall be common from I to VI semester for all B.Design specializations. VII and VIII shall be specific for specialization.

57.5 Minimum number of credits to be earned for the award of B.Design degree is 184 credits.

57.6 The medium of Instruction, examinations and project reports will be in English.

57.7 Duration of the B.Design Programme

A student is normally expected to complete the B.Design programme in 8 semesters but in any case not more than 12 semesters. Each semester shall normally consist of 15 weeks.

58.0 ATTENDANCE AND CONTINUOUS INTERNAL ASSESSMENT FOR B.DESIGN PROGRAMME:

58.1 "THEORY BASED COURSES"

Two tests, and an assignment shall be given for every subject of study by the department. The marks for tests shall be for 35 each and assignment for 20 and attendance for 10. Total marks obtained shall be reduced to 50% weight age and rounded to nearest integer.

58.2 "THEORY CUM STUDIO"

The evaluation will be carried out for 50% marks through continuous internal assessment of the performance of the candidate throughout the semester. A minimum of three evaluations should be made including tests. The weightages for the evaluations shall be recommended by the class committee and announced by the Dean.

58.3 "STUDIO BASED COURSES – DESIGN STUDIO"

The evaluation will be carried out of 50% marks through continuous internal assessment and for balance 50% marks through the VIVA VOCE examination at the end of the semester based on the portfolio of class records of the candidate. The VIVA-VOCE will be conducted through a panel consisting of an internal examiner and an external examiner appointed by the University.

58.4 GRADUATION PROJECT AND TRAINING

Every candidate shall submit at the end of the Final semester of the programme, a project on the topic approved during Pre Project by the project review committee constituted by the Head of the Department which shall comprise of the supervisor of the project, internal members, and an external member. The project shall be evaluated for 50% marks by the review committee through continuous internal assessment with a minimum of 3 reviews and for balance 50% marks through a VIVA – VOCE examination at the end of the semester. The VIVA-VOCE will be conducted by a panel consisting of the Dean, the Head of the Department and an external examiner outside the review committee appointed by the University.

58.5 Pre Project and model / 3D Presentation – Viva Voce shall be conducted at the end of VIII semester along with that of Graduation Project.

59.0 Requirement for appearing for semester examinations :

59.1 A candidate shall normally be permitted to appear for the end semester examination of the current semester if he/she has satisfied the semester completion requirements and has registered for examination in all courses of that semester and in all arrear subjects of previous semesters, if any.

60.0 PASSING REQUIREMENT FOR B.Design PROGRAMME

60.1 A candidate shall be declared to have passed the examination, if she/he secures not less than 50% of total marks in aggregate prescribed for the course with a minimum of 50% marks prescribed for the end semester examination and 50% marks prescribed for the internal assessment.

- 60.2 If a candidate fails to secure the pass marks in a particular course, it is mandatory that he/she shall register and reappear for end semester examinations for that course in next and subsequent semesters as and when such examination is conducted till he/she secures a pass.
- 60.3 For Design studio courses as well as in Preproject Graduation Project work and model / 3D presentation a candidate shall be declared to have passed the examination if she/he secures a minimum of 50% marks separately for both in continuous internal assessment as well as in the Viva – Voce examination of the portfolio of class records conducted at the end of the semester.
- 60.4 If a candidate fails to secure minimum of 50% marks in the continuous internal assessment and in viva voce for the portfolio of class records for an academic year in design projects, he/she shall be Permitted to join the next Semester and shall be given an opportunity to appear at the end of the next and subsequent semesters when he/she shall appear along with that Semester Project till a pass is secured.
- 60.5 For Preproject, Graduation Project and model / 3D Presentation a candidate shall be declared to have passed if he/she secures an aggregate of minimum of 50% marks of the total with a minimum of 50% marks in the continuous internal assessment and a minimum of 50% marks in the Viva – Voce examination.
- 60.6 If a candidate fails to secure minimum qualifying marks in the Internal assessment, he / she shall not be allowed to submit the project. However he/she shall improve and resubmit project on the same topic for re-evaluation of internal assessment in the next semester. On securing qualifying marks of 50% in revised internal assessment, he / she shall be permitted to submit the project and appear for Viva-Voce.

- 60.7 If a candidate fails to secure a minimum of 50% marks in the Viva – Voce Examination he/she shall improve, resubmit the project on the same topic and appear for Viva – Voce examination in the next semester. In such cases based on their improvement, Internal assessment also may be revised.
- 60.8 If a candidate fails to secure a minimum of 50% marks in the Viva – Voce Examination and wishes to change the topic, he / she shall rejoin the final semester when in session next and go through the procedure as in the case of regular candidates.

61.0 ELIGIBILITY FOR THE AWARD OF B.DESIGN DEGREE

A student shall be declared to be eligible for the award of B.Design Degree, provided the student has

- i) Successfully completed the course requirement and has passed all the prescribed examinations in all the 8 semester within a maximum period of 12 semester reckoned for the commencement of the first semester to which the candidate was admitted.
- ii) No disciplinary action pending against the student.
- iii) Total credits required for B.Design Degree, 180+4 Credits for communications skills = 184.